

Case Study Three – Children Challenging Industry

Johnson Matthey have been funding and hosting a CIEC advisory teacher to run Children Challenging Industry on their Royston site since September 2013. The advisory teacher, Clare Warren, an experienced primary science practitioner, works one day each week delivering the programme. In the first year of the programme, Clare has:

- trained company personnel to carry out highly effective site visits and ambassador visits in to schools
- worked with 280 primary children in their classrooms, ensuring they received three half-days of industry-focused science investigations

- arranged for all children to either visit the Royston site (155 children) or for an ambassador to visit the school during her classroom sessions (125 children)
- provided training for teachers in each school (65 teachers) to enable them to deliver a wide range of school science topics using industry-focused science resources.



“As part of our sustainability plans we are committed to supporting our local community and schools. Research shows you need to engage with the primary school age group and not just focus on older students to get them excited about a possible career in Science. Looking forward, we want to encourage the next generation of high quality scientists and engineers in our local area.

We have been delighted with the positive impact of this project. The community feedback has been excellent, and the press coverage has promoted

Johnson Matthey and this initiative, prompting yet more schools from other areas to request a place. Our youtube video captures the ‘science is fun’ feel of these visits.

Participating employees have collaborated with colleagues across many departments, strengthening their communication and collaboration along with increasing their own self confidence.”

John Gourd, Site Planning and Services Director, Johnson Matthey, Royston

Implications for your company

If your company is interested in hosting an advisory teacher to offer the Children Challenging Industry programme to schools close to one of your sites, please contact us for further information. If you are based in the North East of England, you may like to join a cluster of companies who are part of the North East Process Industries Cluster (NEPIC) to fund and host visits for the ongoing programme there. For further information, take a look at our final case study. You can also take a look at the research into the impact of the programme on children’s perceptions of industry.

